# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

## PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED): January 3, 2012

#### TGC INDUSTRIES, INC.

(Exact name of registrant as specified in its charter)

**Texas** (State of incorporation)

**001-32472** (Commission File No.)

**74-2095844** (IRS Employer Identification No.)

101 E. Park Blvd., Suite 955 Plano, TX 75074

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (972) 881-1099

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 7.01. Regulation FD Disclosure.

TGC Industries, Inc. ("TGC") expects to make a presentation concerning its business to potential investors on January 4, 2012. The materials to be utilized during the presentation are attached as Exhibit 99.1 to this Form 8-K.

The information in this Form 8-K (including Exhibit 99.1) is being furnished pursuant to Item 7.01 and shall not be deemed "filed" for purposes of Section 18 of the Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, and is not incorporated by reference into any filing of TGC, whether made before or after the date hereof, regardless of any general incorporation language in such filing.

#### Item 9.01. Financial Statements and Exhibits.

- (d) Exhibits
  - 99.1 Presentation Materials.

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TGC INDUSTRIES, INC.

Date: January 3, 2012 By: /s/ Wayne A. Whitener

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#### EXHIBIT INDEX

Exhibit No.		Description
99.1	Presentation Materials.	
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# **TGC Industries, Inc.**

Pritchard Capital Partners Energize 2012 Conference January 4 – 5, 2012



**NASDAQ: TGE** 

### SAFE HARBOR STATEMENT

In addition to historical information, this presentation contains forward-looking statements. These statements relate to future events or our future financial performance. These statements are only predictions and involve known and unknown risks, uncertainties, and other factors. The following factors, among others, could cause our actual results and performance to differ materially from the results and performance projected in, or implied by, the forward-looking statements: our history of losses and possibility of further losses; the effect of poor operating results on our company; fluctuations in operating results from period to period; the effect of growth on our infrastructure, resources, and existing sales; our ability to expand our operations in both new and existing markets; dependence upon energy industry spending for seismic data acquisition services; the unpredictable nature of forecasting weather; the potential for contract delay or cancellation; the potential for fluctuations in oil and natural gas prices; the impact of litigation; our ability to raise capital and the availability of capital resources; our ability to fully utilize and retain executives; the impact of federal, state, or local government regulations; labor shortages or increases in labor costs; economic and political conditions generally; and the effect of competition in the seismic data acquisition industry.

We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in, or implied by, these forward-looking statements, even if new information becomes available in the future. Although the Company believes the expectations reflected in such forward looking statements are reasonable, it can give no assurance that such expectations will prove to be correct.

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### **COMPANY OVERVIEW**

- Operating since 1967
- Leading provider of land seismic data acquisition services throughout the U.S. and Canada
- Acquires geophysical data using the latest in three-dimensional (3-D) survey techniques
- Capacity: 15 seismic data acquisition crews
  - 9 ARAM systems and 6 GSR cableless recording systems
- Experienced management team

Wayne Whitener, President, CEO, Director
 30 years experience

Daniel Winn, Executive VP25 years experience

Robert Wood, President Eagle Canada
 25 years experience

James Brata, VP, CFO25 years experience

#### **EAGLE CANADA**

- Provides seismic acquisition services to the oil and gas industry throughout Canada
- Eagle Canada has a strategic position within the seismic industry
  - Seismic services in high demand
  - Diversification into new markets including oil sands and potash
  - Broad geographic region
- Eagle Canada involved in all aspects of land acquisition, with particular expertise in the acquisition of seismic data in technically complex, logistically difficult and environmentally sensitive areas; has 3-D heliportable capabilities
- Like TGC, Eagle Canada uses the latest in seismic data recording equipment, including cableless
- Capacity for 7 seismic field acquisition crews
  - Access to additional equipment through leasing

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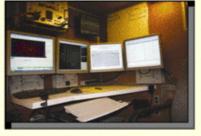
## **SEISMIC DATA ACQUISITION SERVICES**

- Broad services for seismic data acquisition
- Seismic services tailored to customer requirements
- Vibroseis or shot-hole (dynamite) energy sources capability
- Acquisition under contract work only; no spec work









## **SEISMIC DATA ACQUISITION PROCESS**

- Bid submitted / Contract awarded
- TGC has 8 survey crews equipped with the latest Trimble GPS equipment
  - Survey crews deploy source and receiver points
  - Survey crew completes ground operation
- 3-D seismic data acquisition crews, ARAM or GSR
  - Crews of 45 to 60 deploy geophysical equipment in field
  - Sound waves are generated by an energy source, either vibroseis or shot-hole
  - Reflected waves are received by geophones which are connected to "channels"
  - Channels amplify the analog signal, convert it to digital



We maintain complete and continuous quality control systems on all our crews, improving productivity without compromising safety and quality standards.

### **CURRENT FIELD OPERATIONS**

- 8 seismic crews in U.S. / 7 crews in Canada (as of Q1 2012)
  - Experienced crews
  - Crew managers have at least 20 years experience
- 76 vibration vehicles
  - Equipped with advanced electronics
- ARAM seismic recording systems
  - ARAM provides increased productivity in seismic data collection
- GSR cableless recording systems
  - Can operate in areas where cable crews cannot
  - Can be used in areas requiring specialized applications
- Shot-hole assets replace third party contractors and reduce costs



We help customers reduce finding costs and increase exploration and development productivity.

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### **CUSTOMERS AND CONTRACTS**

- Independent and major E&P companies
- Loyal customer base
  - In 2011, approximately 67% of revenue was derived from repeat customers
- 2011 contract mix
  - Turnkey 85%
- 2011 mix of contracts by energy source

Vibroseis 87%

Shot-hole (Dynamite)13%

Backlog as of December 15, 2011, of approximately \$118 million

#### SEISMIC INDUSTRY FUNDAMENTALS

- Seismic surveys are increasing in size and complexity; need for higher channel count
- Improving U.S. market driven by increasing activity in shale plays
- Strongest North American land activity in regions where TGC has strong presence
  - Mid-continent / Gulf coast / Southwest / Canada
- TGC has the newest equipment in the industry
- Long-term need for oil and gas exploration

Considerable market opportunity for seismic data acquisition services on land in North America

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#### **COMPETITIVE LANDSCAPE**

- TGC is a leader in land based 3-D seismic data acquisition in U.S. and Canada
- There are approximately 71 working land crews in North America (1)
- Primary peers / competitors include:
  - Dawson Geophysical / Geokinetics / CGGVeritas
- TGC's major competitive advantages:
  - Utilizes latest state-of-the-art equipment
  - Adaptability to respond quickly to changes in demand
  - Flexibility to move channels from one crew to another as market demands
  - Excellent reputation
  - Continued investment in the most modern equipment available
    - Additional channels for larger jobs
    - Specialized equipment to meet specific customer requirements
    - New equipment to meet overall demand
  - Eagle Canada is strategically positioned within industry which enhances growth prospects
    - Access to new markets / New geographic region

### **GROWTH STRATEGIES**

- Newest equipment enhances productivity
  - Adding additional channels to meet client demands for larger jobs
  - New cableless systems to meet specific needs
- Continued investment in new equipment as demand dictates
  - \$102 million over the last 6 years
- Selectively evaluate new equipment purchases based upon expected market dynamics
- Shot-hole drilling equipment optimizes dynamite acquisition operations
- Growth opportunities in new markets and geographic regions, including shale plays
- Field offices in key areas
  - Houston / Midland / Oklahoma City / Calgary

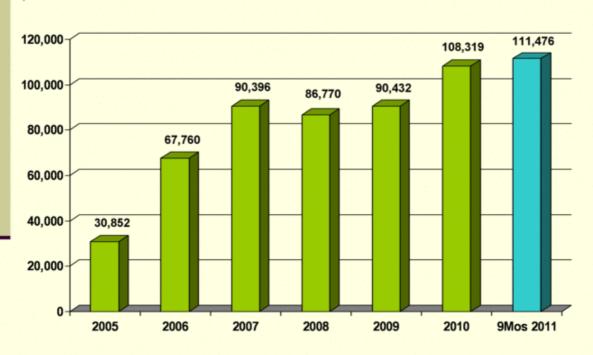
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## **FINANCIALS**

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## **REVENUES**

#### \$ In thousands



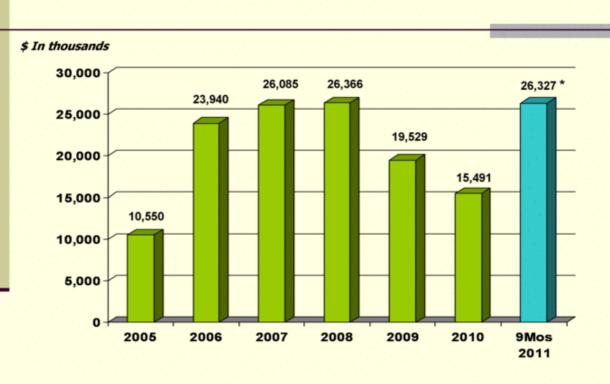
## **EARNINGS PER SHARE**



Per share amounts adjusted to reflect the 5% stock dividends paid in 2006, 2007, 2008, 2009 and 2010

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### **EBITDA**



EBITDA (Earnings before net interest expense, taxes, depreciation and amortization)

<sup>\*</sup> Includes transaction related costs of \$1.7 million

## **ANNUAL FINANCIAL HIGHLIGHTS**

In thousands, except EPS and percentages

	2005	2006	2007	2008	2009	2010	9Mos '11
Rev	\$30,852	\$67,760	\$90,396	\$86,770	\$90,432	\$108,319	\$111,476
D&A Exp	3,201	9,540	12,743	\$13,911	14,621	15,344	14,210
% of Rev	10.4%	14.1%	14.1%	16.0%	16.2%	14.2%	12.7%
Inc ops.	7,349	14,400	13,342	\$12,455	4,908	147	12,117
EPS	\$0.31	\$0.42	\$0.40	\$0.36	\$0.10	(\$0.06)	\$0.38
EBITDA	10,550	23,940	26,085	\$26,366	19,529	15,491	26,327 *

Per share amounts adjusted to reflect the 5% stock dividends paid in 2006, 2007, 2008, 2009 and 2010
\* Includes transaction related costs of \$1.7 million

## **FIRST 9 MONTHS 2011 HIGHLIGHTS**

#### In thousands, except EPS and percentages

	9 Mos '11	9 Mos '10
Revenues	\$111,476	\$75,618
D&A Expense	14,210	11,520
% of Rev	12.7%	15.2%
Inc (Loss) from Ops.	12,117	(1,765)
Net Inc (Loss)	7,397	(1,931)
Diluted EPS (Loss)	\$0.38	\$(0.10)
EBITDA	26,327 *	9,756
EBITDA Margin	23.6%	12.9%

Per share amounts adjusted to reflect the 5% stock dividend paid May 14, 2010
\* Includes transaction related costs of \$1.7 million

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## **STRONG CAPITALIZATION**

\$ In thousands	9/30/11	12/31/10	
Cash, cash equivalents, and short- term investments	21,739	13,073	
Short term debt	8,200	7,400	
Long-term debt	8,057	6,021	
Shareholders equity	59,395	52,863	
Total liabilities and equity	98,226	87,615	

### **INVESTMENT CONSIDERATIONS**

- Leading provider of land seismic data acquisition services throughout the U. S.
   and Canada
- Eagle Canada acquisition enhances growth prospects
- Flexibility to respond quickly to changes in demand
- Skilled and experienced seismic data acquisition crews
- Optimization of equipment and crews / Utilizing state-of-the-art equipment
- Long-standing and diverse customer base
- Strong financial position
- Dedicated and experienced leadership team

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# **TGC Industries, Inc.**



Thank you for your interest.